

Contract #	1365826
Schedule Dates	09/07/12-09/20/12
Advertiser	Ellyn Bogdadoff FL House Rep (73565)
Agency	McLaughlin & Associates (9012)
Product	POLITICAL CANDIDATE (ns) (1186)
Brand	ELLYN BOGDANOFF 9/07 (470861)
Salesperson	TeleRep/DC, Washington DC (2995)
Sales Office	TeleRep Washington DC
Buyer Name	CAMPBELL,MARIANNE
Phone/Fax	/
CPE	369
Account Types	National/Political Candidate Agency BRD
Billing Type	Weekly/Irregular
Comments	ELLYN BOGDANOFF 9/07 ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

West Palm Beach (WPEC)		
<u>By Broadcast Month</u>	<u>Spots</u>	<u>Rate</u>
Sep. 2012	8	\$1,200.00
Grand Total:	8	\$1,200.00

CONFIRMATION CONTRACT

Page 1 of 1



WPEC
1100 Fairfield Dr
West Palm Beach, FL 33407

McLaughlin & Associates
566 S Rt 303
Blauvelt, NY 10913

Contract # 1372263

Schedule Dates 10/01/12-10/07/12
Advertiser Ellyn Bogdadoff FL House Rep (73565)
Agency McLaughlin & Associates (9012)
Product POLITICAL CANDIDATE (ns) (1186)
Brand ELLYN BOGDANOFF 10/1 (473142)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name CAMPBELL, MARIANNE
Phone/Fax /
CPE 463
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments ELLYN BOGDANOFF 10/1
***** THIS IS A CASH IN ADVANCE SCHEDULE *****, **HIATUS 9/11**

Date Entered 09/13/12
Last Modified 09/25/12
Entered By Nancy Brutus
CO-OP No
Headline # 06314484
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,207.50
Net Total \$6,842.50
Sales Tax

West Palm Beach (WPEC)

By Broadcast Month	Spots	Rate
Oct. 2012	19	\$8,050.00
Grand Total:	19	\$8,050.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
2.0	Revised Line / SPOT (2)	10/01/12-10/05/12	4	:30	9A- 10A (EST)	3	X	X	X	X	X						West Palm Beach (WPEC)		9/13/12
2.1	Normal Line / SPOT (2)	10/01/12-10/05/12	3	:30	9A- 10A (EST)	3	X	X	X	X	X			3	\$200.00	\$600.00	West Palm Beach (WPEC)		9/25/12
3.0	Revised Line / SPOT (3)	10/01/12-10/05/12	4	:30	12P- 12:30P (EST)	4	X	X	X	X	X						West Palm Beach (WPEC)		9/13/12
3.1	Normal Line / SPOT (3)	10/01/12-10/05/12	3	:30	12P- 12:30P (EST)	4	X	X	X	X	X			4	\$350.00	\$1,400.00	West Palm Beach (WPEC)		9/25/12
4.0	Revised Line / SPOT (4)	10/01/12-10/05/12	4	:30	5P- 5:30P (EST)	3	X	X	X	X	X						West Palm Beach (WPEC)		9/13/12
4.1	Normal Line / SPOT (4)	10/01/12-10/05/12	3	:30	5P- 5:30P (EST)	3	X	X	X	X	X			3	\$500.00	\$1,500.00	West Palm Beach (WPEC)		9/25/12
5.0	Revised Line / SPOT (5)	10/01/12-10/05/12	4	:30	5:30P- 6P (EST)	2	X	X	X	X	X						West Palm Beach (WPEC)		9/13/12
5.1	Normal Line / SPOT (5)	10/01/12-10/05/12	3	:30	5:30P- 6P (EST)	2	X	X	X	X	X			2	\$500.00	\$1,000.00	West Palm Beach (WPEC)		9/25/12
6.0	Revised Line / SPOT (6)	10/01/12-10/05/12	4	:30	6P- 6:30P (EST)	3	X	X	X	X	X						West Palm Beach (WPEC)		9/13/12
6.1	Normal Line / SPOT (6)	10/01/12-10/05/12	3	:30	6P- 6:30P (EST)	3	X	X	X	X	X			1	\$600.00	\$600.00	West Palm Beach (WPEC)		9/25/12
6.1.1	Closed Preempt (6)	10/01/12															West Palm Beach (WPEC)	Political/Spot -	
6.1.2	Closed Preempt (6)	10/02/12															West Palm Beach (WPEC)	Political/Spot -	
7.0	Revised Line / SPOT (7)	10/01/12-10/05/12	4	:30	7P- 7:30P (EST)	3	X	X	X	X	X						West Palm Beach (WPEC)		9/13/12
7.1	Normal Line / SPOT (7)	10/01/12-10/05/12	3	:30	7P- 7:30P (EST)	3	X	X	X	X	X			3	\$500.00	\$1,500.00	West Palm Beach (WPEC)		9/25/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WPEC
1100 Fairfield Dr
West Palm Beach, FL 33407

McLaughlin & Associates
566 S Rt 303
Blauvelt, NY 10913

Contract # 1372263

Schedule Dates 10/01/12-10/07/12
Advertiser Ellyn Bogdadoff FL House Rep (73565)
Agency McLaughlin & Associates (9012)
Product POLITICAL CANDIDATE (ns) (1186)
Brand ELLYN BOGDANOFF 10/1 (473142)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name CAMPBELL,MARIANNE
Phone/Fax /
CPE 463
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments ELLYN BOGDANOFF 10/1
***** THIS IS A CASH IN ADVANCE SCHEDULE ***** **HIATUS 9/11**

Date Entered 09/13/12
Last Modified 09/25/12
Entered By Nancy Brutus
CO-OP No
Headline # 06314484
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,207.50
Net Total \$6,842.50
Sales Tax

West Palm Beach (WPEC)

By Broadcast Month	Spots	Rate
Oct. 2012	19	\$8,050.00
Grand Total:	19	\$8,050.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
9.0	Revised Line / SPOT (9)	10/06/12-10/06/12	4	:30	7P- 7:30P (EST)							1					West Palm Beach (WPEC)		9/13/12
9.1	Normal Line / SPOT (9)	10/06/12-10/06/12	3	:30	7P- 7:30P (EST)							1		1	\$350.00	\$350.00	West Palm Beach (WPEC)		9/25/12
10.0	Revised Line / SPOT (10)	10/07/12-10/07/12	4	:30	8A- 9A (EST)								1				West Palm Beach (WPEC)		9/13/12
10.1	Normal Line / SPOT (10)	10/07/12-10/07/12	3	:30	8A- 9A (EST)								1	1	\$200.00	\$200.00	West Palm Beach (WPEC)		9/25/12
11.0	Revised Line / SPOT (11)	10/07/12-10/07/12	4	:30	9A- 10:30A (EST)								1				West Palm Beach (WPEC)		9/13/12
11.1	Normal Line / SPOT (11)	10/07/12-10/07/12	3	:30	9A- 10:30A (EST)								1	1	\$900.00	\$900.00	West Palm Beach (WPEC)		9/25/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:



WPEC
1100 Fairfield Dr
West Palm Beach, FL 33407

McLaughlin & Associates
566 S Rt 303
Blauvelt, NY 10913

Contract # 1372286

Schedule Dates 09/24/12-09/30/12
Advertiser Ellyn Bogdadoff FL House Rep (73565)
Agency McLaughlin & Associates (9012)
Product POLITICAL CANDIDATE (ns) (1186)
Brand ELLYN BOGDANOFF 9/24 (473154)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name CAMPBELL, MARIANNE
Phone/Fax /
CPE 450
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments ELLYN BOGDANOFF 9/24
***** THIS IS A CASH IN ADVANCE SCHEDULE *****, **HIATUS 9/11**

Date Entered 09/13/12
Last Modified 09/13/12
Entered By Nancy Brutus
CO-OP No
Headline # 06314464
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,436.25
Net Total \$8,138.75
Sales Tax

West Palm Beach (WPEC)

By Broadcast Month	Spots	Rate
Sep. 2012	25	\$9,575.00
Grand Total:	25	\$9,575.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	09/24/12-09/28/12	4	:30	9A- 10A (EST)	3	X	X	X	X	X			3	\$150.00	\$450.00	West Palm Beach (WPEC)		9/13/12
2.0	Normal Line / SPOT (2)	09/24/12-09/28/12	4	:30	12P- 12:30P (EST)	5	X	X	X	X	X			5	\$265.00	\$1,325.00	West Palm Beach (WPEC)		9/13/12
3.0	Normal Line / SPOT (3)	09/24/12-09/28/12	4	:30	5P- 5:30P (EST)	3	X	X	X	X	X			3	\$375.00	\$1,125.00	West Palm Beach (WPEC)		9/13/12
4.0	Normal Line / SPOT (4)	09/24/12-09/28/12	4	:30	5:30P- 6P (EST)	2	X	X	X	X	X			2	\$375.00	\$750.00	West Palm Beach (WPEC)		9/13/12
5.0	Normal Line / SPOT (5)	09/24/12-09/28/12	4	:30	6P- 6:30P (EST)	3	X	X	X	X	X			3	\$500.00	\$1,500.00	West Palm Beach (WPEC)		9/13/12
6.0	Normal Line / SPOT (6)	09/24/12-09/28/12	4	:30	7P- 7:30P (EST)	3	X	X	X	X	X			3	\$375.00	\$1,125.00	West Palm Beach (WPEC)		9/13/12
7.0	Normal Line / SPOT (7)	09/24/12-09/28/12	4	:30	11P- 11:30P (EST)	5	X	X	X	X	X			5	\$525.00	\$2,625.00	West Palm Beach (WPEC)		9/13/12
8.0	Normal Line / SPOT (8)	09/30/12-09/30/12	4	:30	9A- 10:30A (EST)								1	1	\$675.00	\$675.00	West Palm Beach (WPEC)		9/13/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WPEC
1100 Fairfield Dr
West Palm Beach, FL 33407

McLaughlin & Associates
566 S Rt 303
Blauvelt, NY 10913

Contract # 1382865
Schedule Dates 10/22/12-11/05/12
Advertiser Ellyn Bogdadoff FL House Rep (73565)
Agency McLaughlin & Associates (9012)
Product POLITICAL CANDIDATE (ns) (1186)
Brand ELLYN BOGDANOF 10/22 (476575)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name CAMPBELL, MARIANNE
Phone/Fax /
CPE 514
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments ELLYN BOGDANOF 10/22
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 09/27/12
Last Modified 09/27/12
Entered By Nancy Brutus
CO-OP No
Headline # 06349737
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,912.50
Net Total \$10,837.50
Sales Tax

West Palm Beach (WPEC)

By Broadcast Month	Spots	Rate
Oct. 2012	13	\$6,000.00
Nov. 2012	14	\$6,750.00
Grand Total:	27	\$12,750.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/22/12-10/26/12	3	:30	9A- 10A (EST)	2	X	X	X	X	X			2	\$200.00	\$400.00	West Palm Beach (WPEC)		9/27/12
2.0	Normal Line / SPOT (2)	10/29/12-11/02/12	3	:30	9A- 10A (EST)	2	X	X	X	X	X			2	\$200.00	\$400.00	West Palm Beach (WPEC)		9/27/12
3.0	Normal Line / SPOT (3)	10/29/12-11/02/12	3	:30	12P- 12:30P (EST)	2	X	X	X	X	X			2	\$350.00	\$700.00	West Palm Beach (WPEC)		9/27/12
4.0	Normal Line / SPOT (4)	11/05/12-11/05/12	3	:30	12P- 12:30P (EST)	1		1						1	\$350.00	\$350.00	West Palm Beach (WPEC)		9/27/12
5.0	Normal Line / SPOT (5)	10/22/12-10/26/12	3	:30	12P- 12:30P (EST)	2	X	X	X	X	X			2	\$350.00	\$700.00	West Palm Beach (WPEC)		9/27/12
6.0	Normal Line / SPOT (6)	10/29/12-11/02/12	3	:30	4P- 5P (EST)	2	X	X	X	X	X				\$350.00		West Palm Beach (WPEC)		9/27/12
6.0.1	Closed Preempt (6)	10/29/12															West Palm Beach (WPEC)	Sold Out/Exception - higher rates in breaks due to political and or adv	
6.0.2	Closed Preempt (6)	10/29/12															West Palm Beach (WPEC)	Sold Out/Exception - higher cash in breaks, political	
7.0	Normal Line / SPOT (7)	10/22/12-10/26/12	3	:30	4P- 5P (EST)	2	X	X	X	X	X			2	\$350.00	\$700.00	West Palm Beach (WPEC)		9/27/12
8.0	Normal Line / SPOT (8)	11/05/12-11/05/12	3	:30	5P- 5:30P (EST)	1		1							\$500.00		West Palm Beach (WPEC)		9/27/12
8.0.1	Closed Preempt (8)	11/05/12															West Palm Beach (WPEC)	Sold Out/Exception - due to higher political and or adv	
9.0	Normal Line / SPOT (9)	10/29/12-11/02/12	3	:30	5P- 5:30P (EST)	2	X	X	X	X	X			1	\$500.00	\$500.00	West Palm Beach (WPEC)		9/27/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WPEC
1100 Fairfield Dr
West Palm Beach, FL 33407

McLaughlin & Associates
566 S Rt 303
Blauvelt, NY 10913

Contract # 1382865

Schedule Dates 10/22/12-11/05/12
Advertiser Ellyn Bogdadoff FL House Rep (73565)
Agency McLaughlin & Associates (9012)
Product POLITICAL CANDIDATE (ns) (1186)
Brand ELLYN BOGDANOF 10/22 (476575)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name CAMPBELL,MARIANNE
Phone/Fax /
CPE 514
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments ELLYN BOGDANOF 10/22
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 09/27/12
Last Modified 09/27/12
Entered By Nancy Brutus
CO-OP No
Headline # 06349737
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,912.50
Net Total \$10,837.50
Sales Tax

West Palm Beach (WPEC)

By Broadcast Month	Spots	Rate
Oct. 2012	13	\$6,000.00
Nov. 2012	14	\$6,750.00
Grand Total:	27	\$12,750.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
9.0.1	Closed Preempt (9)	10/29/12															West Palm Beach (WPEC)	Sold Out/Exception - higher cash in breaks, political	
10.0	Normal Line / SPOT (10)	10/22/12-10/26/12	3	:30	5P- 5:30P (EST)	2	X	X	X	X	X			1	\$500.00	\$500.00	West Palm Beach (WPEC)		9/27/12
10.0.1	Closed Preempt (10)	10/22/12															West Palm Beach (WPEC)	Sold Out/Exception - higher cash in breaks due to political or adv	
11.0	Normal Line / SPOT (11)	10/29/12-11/02/12	3	:30	5:30P- 6P (EST)	1	X	X	X	X	X			1	\$500.00	\$500.00	West Palm Beach (WPEC)		9/27/12
12.0	Normal Line / SPOT (12)	10/22/12-10/26/12	3	:30	5:30P- 6P (EST)	1	X	X	X	X	X			1	\$500.00	\$500.00	West Palm Beach (WPEC)		9/27/12
13.0	Normal Line / SPOT (13)	11/05/12-11/05/12	3	:30	6P- 6:30P (EST)		1							1	\$600.00	\$600.00	West Palm Beach (WPEC)		9/27/12
14.0	Normal Line / SPOT (14)	10/29/12-11/02/12	3	:30	6P- 6:30P (EST)	4	X	X	X	X	X			3	\$600.00	\$1,800.00	West Palm Beach (WPEC)		9/27/12
14.0.1	Closed Preempt (14)	10/29/12															West Palm Beach (WPEC)	Sold Out/Exception - higher rates in breaks due to political and or adv	
15.0	Normal Line / SPOT (15)	10/22/12-10/26/12	3	:30	6P- 6:30P (EST)	4	X	X	X	X	X			1	\$600.00	\$600.00	West Palm Beach (WPEC)		9/27/12
15.0.1	Closed Preempt (15)	10/22/12															West Palm Beach (WPEC)	Sold Out/Exception -	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:



WPEC
1100 Fairfield Dr
West Palm Beach, FL 33407

McLaughlin & Associates
566 S Rt 303
Blauvelt, NY 10913

Contract # 1382865
Schedule Dates 10/22/12-11/05/12
Advertiser Ellyn Bogdadoff FL House Rep (73565)
Agency McLaughlin & Associates (9012)
Product POLITICAL CANDIDATE (ns) (1186)
Brand ELLYN BOGDANOF 10/22 (476575)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name CAMPBELL,MARIANNE
Phone/Fax /
CPE 514
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments ELLYN BOGDANOF 10/22
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 09/27/12
Last Modified 09/27/12
Entered By Nancy Brutus
CO-OP No
Headline # 06349737
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,912.50
Net Total \$10,837.50
Sales Tax

West Palm Beach (WPEC)

By Broadcast Month	Spots	Rate
Oct. 2012	13	\$6,000.00
Nov. 2012	14	\$6,750.00
Grand Total:	27	\$12,750.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0.2	Closed Preempt (15)	10/22/12															West Palm Beach (WPEC)	Sold Out/Exception - higher cash in breaks due to political or adv	
15.0.3	Closed Preempt (15)	10/22/12															West Palm Beach (WPEC)	Sold Out/Exception - higher cash in breaks due to political or adv	
16.0	Normal Line / SPOT (16)	10/29/12-11/02/12	3	:30	7P- 7:30P (EST)	2	X	X	X	X	X			2	\$500.00	\$1,000.00	West Palm Beach (WPEC)		9/27/12
17.0	Normal Line / SPOT (17)	10/22/12-10/26/12	3	:30	7P- 7:30P (EST)	2	X	X	X	X	X			2	\$500.00	\$1,000.00	West Palm Beach (WPEC)		9/27/12
18.0	Normal Line / SPOT (18)	10/22/12-10/26/12	3	:30	11P- 11:30P (EST)	2	X	X	X	X	X			1	\$700.00	\$700.00	West Palm Beach (WPEC)		9/27/12
18.0.1	Closed Preempt (18)	10/22/12															West Palm Beach (WPEC)	Sold Out/Exception - higher rates in breaks due to political and or adv	
19.0	Normal Line / SPOT (19)	10/29/12-11/02/12	3	:30	11P- 11:30P (EST)	2	X	X	X	X	X				\$700.00		West Palm Beach (WPEC)		9/27/12
19.0.1	Closed Preempt (19)	10/29/12															West Palm Beach (WPEC)	Sold Out/Exception -	
19.0.2	Closed Preempt (19)	10/29/12															West Palm Beach (WPEC)	Sold Out/Exception - due to higher political and or adv	
20.0	Normal Line / SPOT (20)	10/28/12-10/28/12	3	:30	9A- 10:30A (EST)								1	1	\$900.00	\$900.00	West Palm Beach (WPEC)		9/27/12

CONFIRMATION CONTRACT

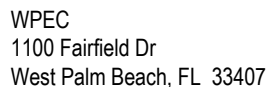
Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



Contract #	1382865
Schedule Dates	10/22/12-11/05/12
Advertiser	Ellyn Bogdadoff FL House Rep (73565)
Agency	McLaughlin & Associates (9012)
Product	POLITICAL CANDIDATE (ns) (1186)
Brand	ELLYN BOGDANOF 10/22 (476575)
Salesperson	TeleRep/DC, Washington DC (2995)
Sales Office	TeleRep Washington DC
Buyer Name	CAMPBELL,MARIANNE
Phone/Fax	/
CPE	514
Account Types	National/Political Candidate Agency BRD
Billing Type	Weekly/Irregular
Comments	ELLYN BOGDANOF 10/22 ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered	09/27/12
Last Modified	09/27/12
Entered By	Nancy Brutus
CO-OP	No
Headline #	06349737
Demo	A35+R
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	\$1,912.50
Net Total	\$10,837.50
Sales Tax	

<u>By Broadcast Month</u>	<u>Spots</u>	<u>Rate</u>
Oct. 2012	13	\$6,000.00
Nov. 2012	14	\$6,750.00
Grand Total:	27	\$12,750.00

CONFIRMATION CONTRACT

Comments:	
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WPEC
1100 Fairfield Dr
West Palm Beach, FL 33407

McLaughlin & Associates
566 S Rt 303
Blauvelt, NY 10913

Contract # 1389133
Schedule Dates 10/08/12-10/14/12
Advertiser Ellyn Bogdadoff FL House Rep (73565)
Agency McLaughlin & Associates (9012)
Product POLITICAL CANDIDATE (ns) (1186)
Brand ELLYN BOGDANOF 10/08 (478678)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name CAMPBELL, MARIANNE
Phone/Fax /
CPE 550
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments ELLYN BOGDANOF 10/08
 ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 10/04/12
Last Modified 10/04/12
Entered By Nancy Brutus
CO-OP No
Headline # 06363829
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,552.50
Net Total \$8,797.50
Sales Tax

West Palm Beach (WPEC)

By Broadcast Month	Spots	Rate
Oct. 2012	23	\$10,350.00
Grand Total:	23	\$10,350.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/08/12-10/12/12	3	:30	9A- 10A (EST)	3	X	X	X	X	X			3	\$200.00	\$600.00	West Palm Beach (WPEC)		10/4/12
2.0	Normal Line / SPOT (2)	10/08/12-10/12/12	3	:30	12P- 12:30P (EST)	3	X	X	X	X	X			3	\$350.00	\$1,050.00	West Palm Beach (WPEC)		10/4/12
3.0	Normal Line / SPOT (3)	10/08/12-10/12/12	3	:30	3P- 4P (EST)	2	X	X	X	X	X			2	\$225.00	\$450.00	West Palm Beach (WPEC)		10/4/12
4.0	Normal Line / SPOT (4)	10/08/12-10/12/12	3	:30	4P- 5P (EST)	3	X	X	X	X	X			3	\$350.00	\$1,050.00	West Palm Beach (WPEC)		10/4/12
5.0	Normal Line / SPOT (5)	10/08/12-10/12/12	3	:30	5P- 5:30P (EST)	2	X	X	X	X	X			2	\$500.00	\$1,000.00	West Palm Beach (WPEC)		10/4/12
6.0	Normal Line / SPOT (6)	10/08/12-10/12/12	3	:30	6P- 6:30P (EST)	4	X	X	X	X	X			4	\$600.00	\$2,400.00	West Palm Beach (WPEC)		10/4/12
7.0	Normal Line / SPOT (7)	10/08/12-10/12/12	3	:30	7P- 7:30P (EST)	3	X	X	X	X	X			3	\$500.00	\$1,500.00	West Palm Beach (WPEC)		10/4/12
8.0	Normal Line / SPOT (8)	10/08/12-10/12/12	3	:30	11P- 11:30P (EST)	2	X	X	X	X	X			2	\$700.00	\$1,400.00	West Palm Beach (WPEC)		10/4/12
9.0	Normal Line / SPOT (9)	10/14/12-10/14/12	3	:30	9A- 10:30A (EST)								1	1	\$900.00	\$900.00	West Palm Beach (WPEC)		10/4/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WPEC
1100 Fairfield Dr
West Palm Beach, FL 33407

McLaughlin & Associates
566 S Rt 303
Blauvelt, NY 10913

Contract # 1391835
Schedule Dates 10/15/12-10/17/12
Advertiser Ellyn Bogdadoff FL House Rep (73565)
Agency McLaughlin & Associates (9012)
Product POLITICAL CANDIDATE (ns) (1186)
Brand ELLYN BOGDANOF 10/15 (479661)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name CAMPBELL, MARIANNE
Phone/Fax /
CPE 580
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments ELLYN BOGDANOF 10/15
 ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 10/11/12
Last Modified 10/11/12
Entered By Nancy Brutus
CO-OP No
Headline # 06369115
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$765.00
Net Total \$4,335.00
Sales Tax

West Palm Beach (WPEC)

By Broadcast Month	Spots	Rate
Oct. 2012	12	\$5,100.00
Grand Total:	12	\$5,100.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/15/12-10/17/12	3	:30	9A- 10A (EST)	2	X	X	X					2	\$200.00	\$400.00	West Palm Beach (WPEC)		10/11/12
2.0	Normal Line / SPOT (2)	10/15/12-10/17/12	3	:30	12P- 12:30P (EST)	3	X	X	X					3	\$350.00	\$1,050.00	West Palm Beach (WPEC)		10/11/12
3.0	Normal Line / SPOT (3)	10/15/12-10/17/12	3	:30	3P- 4P (EST)	2	X	X	X					2	\$225.00	\$450.00	West Palm Beach (WPEC)		10/11/12
4.0	Normal Line / SPOT (4)	10/15/12-10/17/12	3	:30	6P- 6:30P (EST)	3	X	X	X					3	\$600.00	\$1,800.00	West Palm Beach (WPEC)		10/11/12
5.0	Normal Line / SPOT (5)	10/15/12-10/17/12	3	:30	11P- 11:30P (EST)	2	X	X	X					2	\$700.00	\$1,400.00	West Palm Beach (WPEC)		10/11/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:



WPEC
1100 Fairfield Dr
West Palm Beach, FL 33407

McLaughlin & Associates
566 S Rt 303
Blauvelt, NY 10913

Contract # 1394440
Schedule Dates 10/18/12-10/26/12
Advertiser Ellyn Bogdadoff FL House Rep (73565)
Agency McLaughlin & Associates (9012)
Product POLITICAL CANDIDATE (ns) (1186)
Brand ELLYN BOGDANOFF 10/18 (480629)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name CAMPBELL, MARIANNE
Phone/Fax /
CPE 605
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments ELLYN BOFDANOFF10/18
 ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 10/17/12
Last Modified 10/24/12
Entered By Nancy Brutus
CO-OP No
Headline # 06378933
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$947.25
Net Total \$5,367.75
Sales Tax

West Palm Beach (WPEC)

By Broadcast Month	Spots	Rate
Oct. 2012	12	\$6,315.00
Grand Total:	12	\$6,315.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/18/12-10/19/12	3	:30	9A- 10A (EST)	2				X	X			2	\$200.00	\$400.00	West Palm Beach (WPEC)		10/17/12
2.0	Normal Line / SPOT (2)	10/18/12-10/19/12	3	:30	11A- 12P (EST)	1				X	X				\$415.00		West Palm Beach (WPEC)		10/17/12
2.0.1	Closed Preempt (2)	10/18/12															West Palm Beach (WPEC)	Sold Out/Exception - higher rates in breaks due to political and or adv	
3.0	Normal Line / SPOT (3)	10/18/12-10/19/12	3	:30	12P- 12:30P (EST)	2				X	X			1	\$350.00	\$350.00	West Palm Beach (WPEC)		10/17/12
3.0.1	Closed Preempt (3)	10/18/12															West Palm Beach (WPEC)	Sold Out/Exception - higher rates in breaks due to political and or adv	
4.0	Normal Line / SPOT (4)	10/18/12-10/19/12	3	:30	3P- 4P (EST)	2				X	X			2	\$225.00	\$450.00	West Palm Beach (WPEC)		10/17/12
5.0	Normal Line / SPOT (5)	10/18/12-10/19/12	3	:30	6P- 6:30P (EST)	2				X	X			1	\$600.00	\$600.00	West Palm Beach (WPEC)		10/17/12
5.0.1	Closed Preempt (5)	10/18/12															West Palm Beach (WPEC)	Pre-empt/Exception - per Lillie	
6.0	Normal Line / SPOT (6)	10/18/12-10/19/12	2	:30	11P- 11:30P (EST)	1				X	X			1	\$1,050.00	\$1,050.00	West Palm Beach (WPEC)		10/17/12
7.0	Normal Line / SPOT (7)	10/21/12-10/21/12	3	:30	9A- 10:30A (EST)								2	2	\$900.00	\$1,800.00	West Palm Beach (WPEC)		10/17/12
8.0	Normal Line / SPOT (8)	10/20/12-10/20/12	3	:30	6A- 7A (EST)							2		2	\$150.00	\$300.00	West Palm Beach (WPEC)		10/17/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WPEC
1100 Fairfield Dr
West Palm Beach, FL 33407

McLaughlin & Associates
566 S Rt 303
Blauvelt, NY 10913

Contract # 1394440
Schedule Dates 10/18/12-10/26/12
Advertiser Ellyn Bogdadoff FL House Rep (73565)
Agency McLaughlin & Associates (9012)
Product POLITICAL CANDIDATE (ns) (1186)
Brand ELLYN BOGDANOFF 10/18 (480629)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name CAMPBELL,MARIANNE
Phone/Fax /
CPE 605
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments ELLYN BOGDANOFF10/18
 ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 10/17/12
Last Modified 10/24/12
Entered By Nancy Brutus
CO-OP No
Headline # 06378933
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$947.25
Net Total \$5,367.75
Sales Tax

West Palm Beach (WPEC)

By Broadcast Month	Spots	Rate
Oct. 2012	12	\$6,315.00
Grand Total:	12	\$6,315.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
9.0	M/G For 2.0.1,3.0.1,5.0.1 / SPOT (10)	10/26/12-10/26/12	3	:30	8P- CBS-NCIS (Friday)						1			1	\$1,365.00	\$1,365.00	West Palm Beach (WPEC)		10/24/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WPEC
1100 Fairfield Dr
West Palm Beach, FL 33407

McLaughlin & Associates
566 S Rt 303
Blauvelt, NY 10913

Contract # 1401597
Schedule Dates 10/30/12-11/02/12
Advertiser Ellyn Bogdadoff FL House Rep (73565)
Agency McLaughlin & Associates (9012)
Product POLITICAL CANDIDATE (ns) (1186)
Brand ELLYN BOFDANOFF 10/29 (482699)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name CAMPBELL, MARIANNE
Phone/Fax /
CPE 643
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments ELLYN BOFDANOFF10/29
 ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 10/26/12
Last Modified 10/29/12
Entered By Nancy Brutus
CO-OP No
Headline # 06398370
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$459.75
Net Total \$2,605.25
Sales Tax

West Palm Beach (WPEC)

By Broadcast Month	Spots	Rate
Nov. 2012	3	\$3,065.00
Grand Total:	3	\$3,065.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/30/12-11/02/12	1	:30	3P- 4P (EST)	1		X	X	X	X			1	\$565.00	\$565.00	West Palm Beach (WPEC)		10/29/12
2.0	Normal Line / SPOT (2)	10/30/12-11/02/12	1	:30	7P- 7:30P (EST)	2		X	X	X	X			2	\$1,250.00	\$2,500.00	West Palm Beach (WPEC)		10/29/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments: